

Ride the Road Tour on Sunday, August 23



Calgary cyclists take to streets that are safe

Calgary Ride the Road Tour to highlight need for dedicated bike commuting routes

Bring your bike out for some sun and join us:

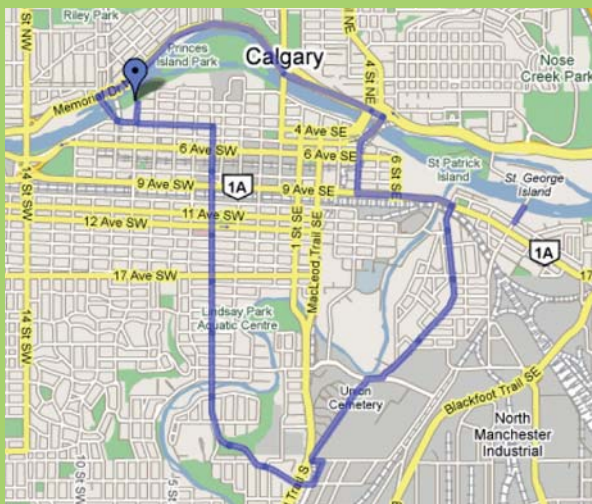
Ride the Road Tour on Sunday, August 23 at noon

Start line

At noon we start under the arch familiar to riders of the epic 'TransRockies' stage race at 8th St and 3rd Ave SW. Check out Fugro Roadware ARANS technology and see how it can benefit Calgary cyclists (on display from 10 a.m. at the concurrent Calgary Bicycle Festival).

The Route

The Tour is an on-street, closed-road ride that copies dedicated commuter cycling infrastructure found in the rest of the world. Calgary Police will close the roads and there will be no cars. It is only 14 km and family-friendly flat. Riders of all abilities can participate. Experience an uncanny feeling of 'safe'.



Register and Win

Register for the Tour here or visit our website for details on the Ride the Road Tour at www.morepeoplecycling.ca/ridetheroads.html and click on *Register Now*.

You could win a Trek bike and other bike stuff. You will be entered to win an Icefields Parkway Cycling trip for four including shuttle from Calgary to Jasper and four nights of accommodation in hostels strategically spaced for cyclists along one of the world's most picturesque bicycle routes. (Compliments of Hostelling International – Canada)

Singles are \$10 and families are \$25. Registration includes coverage under the ABA insurance plan if you are not a member of an ABA affiliated club or another cycling club with a plan.

Volunteer

To volunteer or join please contact: ridewith@morepeoplecycling.ca

Sponsors

Gold Sponsorship Level



Silver Sponsorship Level



We are also proud to be supported by:

- Alberta EcoTrust Foundation
- Alliance for Biking & Walking
- B & P Cycle
- Bicycle Café
- Bike Bros
- Bow Cycle
- Bullfrog Power
- City of Calgary
- Chariot Carriers Inc.
- Dahon
- Fugro
- Gord's Running Room
- Hostelling International
- Momentum Magazine
- Planet Foods
- Pure Cycle
- TransRockies Inc.
- Trek Bicycle